

Smart Transportation & Mobility

12-14 June 2018

ExCeL, London

SMART MOBILITY: RE-INVENTING THE FUTURE OF TRANSPORTATION

Previously known as

**Connected Cars &
Autonomous Vehicles
Europe**

tmt.knect365.com/connected-cars-autonomous-vehicles

Part of

TechXLR8

LONDON
**TECH
WEEK**

Delivered by

KNect365

TMT
an Informa business





BUILDING THE TECH & ECOSYSTEM TO TRANSFORM TRANSPORTATION.

Connected Cars & Autonomous Vehicles Europe has evolved.

Innovations in autonomous vehicles, data & AI, electric vehicles and shared mobility are revolutionizing the future of transportation.

However, before sustainable, seamless, intermodal transportation systems can be realised, a brand new ecosystem of cities, automakers, tech, infrastructure and MaaS providers needs to develop.

This is Europe's premier event to unite this community.

To achieve this, we have given the event a brand new look for 2018. Whilst keeping the connected and autonomous car at its core, we are broadening its scope to tackle the technology and business model disruptions shaping the future of transportation and the electric vehicle.

If that wasn't already enough, in forming a key part of TechXLR8 and London Tech Week this event will provide a unique forum to unite the leaders of smart mobility in one of Europe's most innovative transportation hubs; London.

Furthermore, with TechXLR8 giving you access to 15,000 execs and a shared exhibition floor featuring global tech leaders and startups from across industries including, IoT, AI, Cloud, UX, AR/VR and 5G, this truly is Europe's leading showcase for connected tech innovation.

15,000+

POTENTIAL PARTNERS

300+

EXHIBITORS

30+

IN-DEPTH CONFERENCE
SESSIONS

PART OF:

TechXLR8

LONDON
**TECH
WEEK**

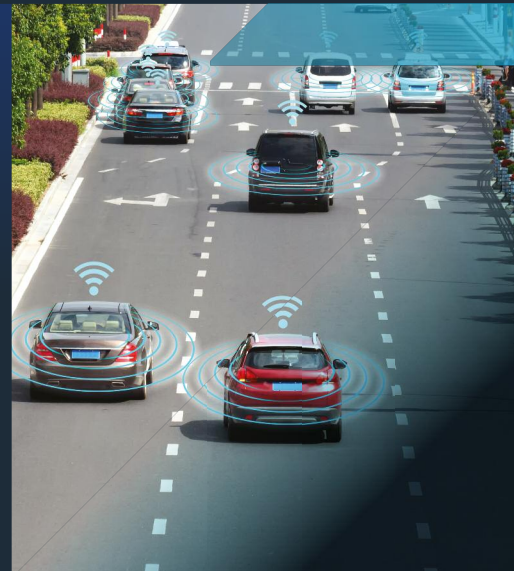
A FRESH APPROACH FOR 2018:

SMART TRANSPORTATION & MOBILITY



SHARED MOBILITY & TRANSPORTATION

Ride-sharing, ride-hailing, public transportation, scooters. The journey of the future will need to integrate multiple modes into a seam and sustainable mobility experience. Debate the tech platforms, business models and infrastructure developments to deliver this



CONNECTED CAR & INFRASTRUCTURE

The digital transformation of the vehicle and driving experience continues to gather pace. From in-vehicle digital assistants, data analytics and A.I to cybersecurity analyse the latest disruptions that will unlock personalized and intuitive vehicle experience of the future

AUTONOMOUS VEHICLES

The future of automotive is driverless - but the timeline and tech roadmap remains unclear. Hear the latest insights on the R&D, regulation, testing and deployment of self-driving technologies on Europe's roads



E-MOBILITY

With governments across Europe moving fast to outlaw ICE vehicles. Get the latest lowdown to the latest developments in battery tech, charging infrastructure and business partnerships. Are you ready to go electric?



WHAT TO EXPECT:



CONFERENCE

With a proven track on delivering the best case studies, our conference delivers groundbreaking content focusing on business models, R&D and proofs of concept.



EXHIBITION

With a shared exhibition covering IoT, AI, 5G, Cloud and Blockchain, having a booth at the event will enable you meet and do business with the right people.



NETWORKING

Spark connections with the entire ecosystem of converging connected technologies, including IoT AI, Cloud, UX, VR/AR, 5G and Startups as part of TechXLR8.



AWARDS

Want your company to be associated with excellence at a high profile networking event? Stand out from competitors by demonstrating excellence and leadership in Mobility, Auto Tech & Transportation. To learn how you can get involved, email gareth@tu-auto.com



**“It’s a great event with a very international audience!
It’s interesting to share thoughts with competitors and other players in the field.”**

THE SPEAKERS WHO SHAPED THE 2017 AGENDA



Nicola Porciani
Head of Connected
Car & Digitalization
Lamborghini



William Knapp
Chief Product Officer,
Car2Go



Kenneth Malmberg
New Business Development,
OnStar, Connected Car,
General Motors



Glenn Saint
Managing Director
Arrival



Paul Heybourne
Head of Digital
Innovation & Operations
AVIVA



Ian Kendall
Principal Engineer - Smart
Infrastructure & Connected Services,
VW of America



Warwick Daly
Manager - Advanced
Product Planning
Nissan Europe



Alexander Klotz
Director R&D, Interior
System & Technology,
Continental



Bryn Balcombe
CTO
Roborace



Ilona Simpson
CIO, Founder
Execute Today



Thomas Lukaszewicz
manager Automated
Driving Europe
Ford Motor Company



Laura Merling
VP, Autonomous
Driving Solutions,
Ford Motor Company



Damien Declercq
EVP EMEA
Local Motors



Andreas Hoglund
Senior Engineer, ITS
Scania



Florian Schwensfeier
Head of Development
Audi

WHERE ELSE WOULD YOU MEET THEM?

KEY ATTENDEES FROM 2017

Head of Disruptive Innovation and New Mobility Services, **Centre for Connected & Autonomous Vehicles**

Managing Director, **Charge**

Global Head of Connected Car, **Cisco Jasper**

Global Head of Strategy, Connected Car, **Cisco Jasper**

Chief Operating Officer, **CitiPark**

Chief Financial Officer, **CloudMade**

EMEA Development ExecUTIVE, **COVISINT**

Director Product Engineering MB Trucks, **Daimler**

Head of Engineering, **Daimler**

Technical Manager, **DENSO International Europe**

International Trade & Investment Adviser, **Department for International Trade**

Cyber Security - Connected and Autonomous Vehicles, **Department for Transport**

Senior Business Advisor - Cyber Security, **Department for Transport**

Founder & CEO, **dovu**

Head of Business Development, **easyCar**

Deputy Head of Market Development, **EGNSS**

European Insurance Manager, **FCE Bank PLC**

Communications & Public Affairs, **Ford**

Director Business Development, **Ford**

Final mile design Engineer, **Ford**

General Manager at Ford Research & Advanced Engineering, **Ford**

Head of European Digital Marketing & Mobility, **Ford Credit Europe**

Head of Mobility solutions, **Ford Credit Europe**

Director - Sustainable Mobility & Telematics, **Ford Motor Company**

Chief Commercial Officer, **Fortech**

Strategic Initiatives & Alliances Manager - General Motors Global Autonomous Technology & Vehicle, **General Motors**

Head of Business Development, **General Motor**

President and cofounder, **Globetouch**

Barrister, **Henderson Chambers**

Manager, **Hitachi Solutions Ltd**

Group Leader - Connected Car Group, **Honda R&D Europe**

Head of Electrical Engineering, **Honda R&D Europe**

Head of Engineering, **Honda R&D Europe**

Business Development Manager, **Horiba MIRA**

Senior Engineer, **Hyundai Motor Company**

Managing Director, **IMR Technologies**

Head of Business Development & LLP Partner - Telematics, **Insure the Box**

Head of Innovation, **Insure the Box**

Head of InMotion, **Jaguar Land Rover**

Head of Telematics, **Jaguar Land Rover**

Head of Architecture and Development, Connected Car Vehicle Engineering, **Jaguar Land Rover**

Senior Buyer - Connected Car, **Jaguar Land Rover**

Head of Connected Car & Digitalization, **Lamborghini**

Director of Verticals, **LexisNexis**

Sustainability Manager, **London Legacy Development Corporation**

Executive Vice President - Europe Middle East and Africa, **Local Motors**

Researcher, **London School of Economics**

Senior Director EMEA Systems Engineering, **Mapr**

Chief Technology Evangelist EMEA, **Mapr**

Chief Innovation Officer, **McLaren Applied Technologies**

Head of Cyber Security and Functional Safety, **McLaren Automotive**

Head of User Experience, **McLaren Automotive**

Head of Connected Technology, **McLaren Technology Group**

Senior Analyst, **Mitsubishi Motor R&D Europe**

Business Development Director, **Navmii**

Transport Assurance Practice Director, **NCC**

Head of Electric Vehicles, **OVO Energy**

Head of Insurance, **PSA Finance UK**

General Manager EMEA, **Ridecell**

CTO, **Roborace**

Global Partnering Director, Connected Insurance, **RSA**

Telematics Project Manager, **SAIC Motors**

Chief Technology and Innovation Officer, **SMMT**

Senior Technology and Innovation Manager, **SMMT**

IoT Business Development, **Telefonica**

General Manager Automotive Europe, **Telenav GmbH**

Product Specialist, **Tesla**

Head of Connected Car, **The AA**

Business Developer, Connected Car, **Tomtom Telematics**

Chief Business Development Officer, **TRANSPOLIS Smart City / Urban Mobility**

Head of Development for T&D, **Transport for London**

Head of Insurance, **TRL**

Connected Car Product Marketing Manager, **Valeo**

Principal Engineer, **Volkswagen**

Director Services & Solutions, **Volvo Construction Equipment**

Vice President Business Office & Governance, **Volvo Trucks**

Head of laboratory, **YANDEX LLC**

Co Founder, **Zeelo**

Head of Motor Risk, **Zurich**

THE 2017 AUDIENCE

THE RIGHT ECOSYSTEM

30%

OEMS

3%

MONITORING
AND TESTING

4%

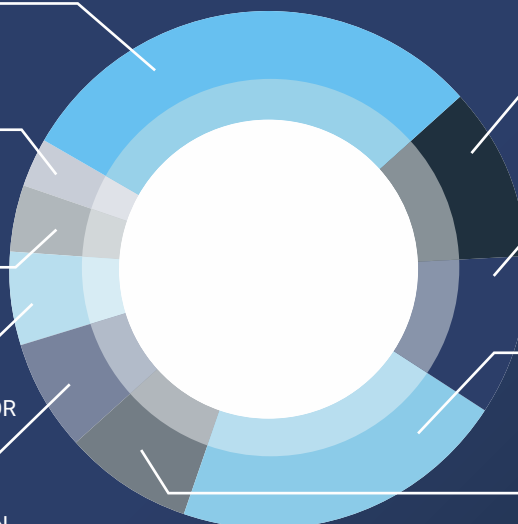
PRESS/ CONSULTANT

6%

TELECOMS OPERATOR

7%

GOVT / ASSOCIATION



11%

INSURANCE

10%

TELEMATICS
SYSTEM PROVIDER

21%

SOFTWARE SYSTEMS

8%

TIER 1

WHAT OUR ATTENDEES SAY

80%

would recommend
the event to a
colleague

85%

were satisfied or
very satisfied with
the overall event
experience

87%

said attending
was important
to their role

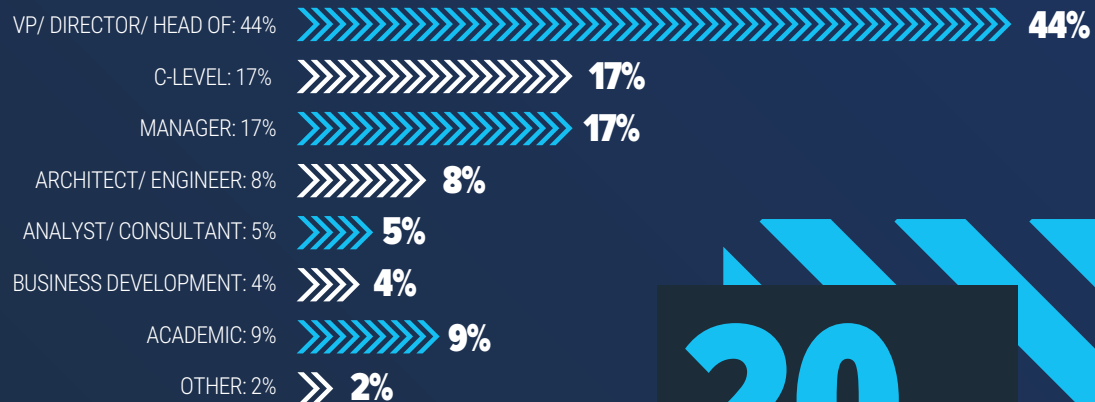
79%

said they're
planning to
attend next year

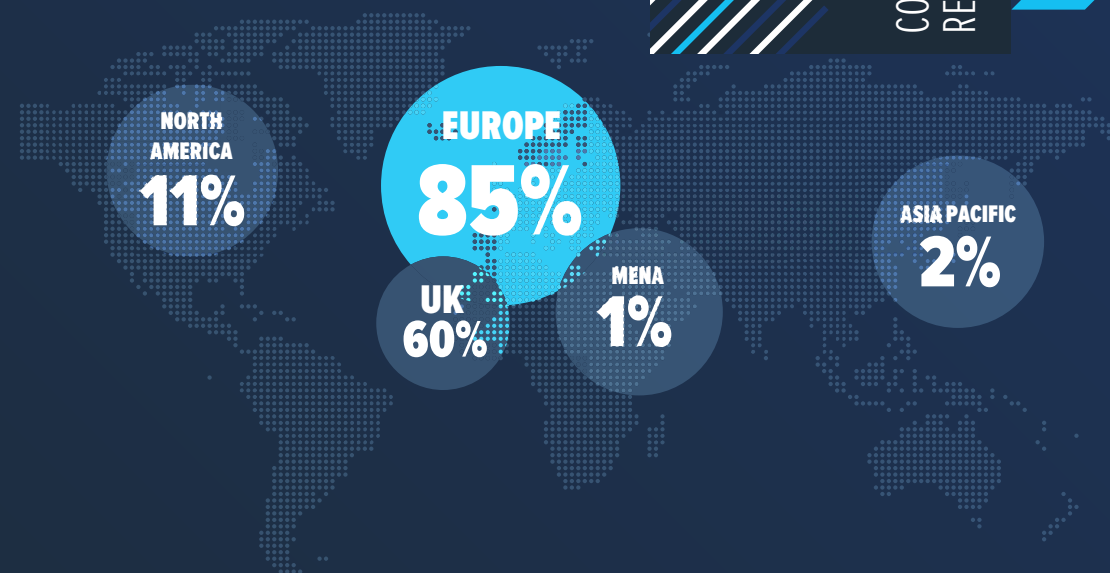
A SNAPSHOT OF OUR PREVIOUS ATTENDEES



THE RIGHT LEVEL:



FROM EUROPE AND BEYOND:



THE PARTS OF THE ECOSYSTEM THAT MATTER:



CONNECTED
CAR



MOBILITY



AUTONOMOUS
TECH



R&D



INNOVATION



STRATEGY &
PLANNING



IT/ ELECTRICAL



CYBER
SECURITY



ELECTRIC
VEHICLES



INVESTMENT/
M&A



MARKETING



ENGINEERING



PROCUREMENT



DIGITAL
TRANSFORMATION



INFRASTRUCTURE

SUPPORTING YOUR BUSINESS STRATEGY

MEET WITH YOUR TARGET AUDIENCE

Host a private lunch or breakfast briefing and invite selected delegates to join you. Our targeted business development opportunities will enable you to access key service providers and lead on conversations with your target audience.



BE SEEN WITHIN OUR EXPANDING EXHIBITION

Exhibiting is a great opportunity to position your brand at the forefront of the show, providing you with space to meet customers and potential clients.



SHOWCASE PRODUCTS IN OUR INTERACTIVE DEMO ZONES

With a high level buyer and media audience at your fingertips, showcase your products or technology in action to our entire audience. Perfectly positioned in the centre of the show, we can help put your demonstration at the heart of the 2018 event experience.



ALIGN YOUR BRAND WITH THE GLOBAL MOBILITY COMMUNITY

Our global, senior level audience is made up of executives from key industrial verticals. Getting involved at the show means aligning your business with the industry leaders and influencers in smart mobility & auto tech, raising your profile where it matters most.



ONSITE AND PRE-EVENT EXPOSURE

Engage with our C-level audience community through our marketing and content hubs. We share articles, whitepapers, blogs and interviews daily. Sponsors that contribute content gain traction with the wider community before the doors of the expo even open.



THOUGHT-LEADERSHIP OPPORTUNITIES

Position your brand and enhance your profile at the forefront of the industry. Speaking at the event will enable you to lead and shape the discussions among your current and potential customers and inform top decision makers about your business.



Find out more about our bespoke packages. Email sahil@tu-auto.com

SMART TRANSPORTATION & MOBILITY IS PART OF TECHXLR8

8 MAJOR TECH SHOWS. ONE FESTIVAL OF CONNECTED INNOVATION.

A festival of technology. A thought-provoking conference. A showcase of the best Europe's tech and telco industry has to offer, TechXLR8 is the place to keep pace with the technologies enabling and shaping your connected future.

Over three days you will meet business partners that will shape your company's strategy for years to come.

Can you afford to miss it?

MEET THE ENTIRE ECOSYSTEM UNDER ONE ROOF

ENTERPRISE

28%



OPERATOR

20%



HARDWARE
VENDOR

15%



SOFTWARE
VENDOR

12%



APP DEVELOPER
START-UP

9%



ANALYST
CONSULTANT

6%



OTHER

6%



PRESS

4%



15,000+
ATTENDEES

8
TECH DEMO
ZONES

16+
TRACKS OF
FOCUSED
CONTENT

LONDON
TECH WEEK'S
EXHIBITION

800+
EXPERT
SPEAKERS

300+
SPONSORS &
EXHIBITORS





RECOGNISING EXCELLENCE ACROSS THE TECH LANDSCAPE

We provide a high profile platform for you to showcase your auto tech and mobility achievements in Europe and beyond.

At the TechXLR8 Awards you will get the chance to elevate your brand in front of the industry elite and top players in IoT, Blockchain, AI, VR, Cloud, 5G and UX and win the recognition you deserve.

Don't miss out.



PREVIOUS WINNERS

**INNOVATION IN
CONNECTED SERVICES**
TANTALUM CORPORATION

Tantalum
CORPORATION

**INNOVATION IN
MOBILITY SERVICES**
TOMTOM AUTOMOTIVE

TOMTOM
AUTOMOTIVE



Find out more. tmt.knect365.com/techxlr8/awards

GET INVOLVED. GROW YOUR BUSINESS.

PREMIUM SPONSORSHIP OPTIONS	DIAMOND (EXCLUSIVE)	PLATINUM (3 AVAILABLE)	GOLD	SILVER
Keynote speaker slot - Day 1	✓	×	×	×
Keynote Speaker Presentation	✓	✓	×	×
Track Presentation	✓	×	✓	×
Industry Panel Participation	✓	✓	×	✓
Exhibition Space	✓	✓	✓	✓
Exhibition Size (metres)	6m ²	6m ²	3m ²	3m ²
Logo on front cover of brochure	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Logo on relevant e-communication	✓	✓	✓	✓
Hosted whitepaper	✓	✓	×	×
Onsite Video Interview	✓	×	×	×
VIP Networking 1-1 Service	✓	✓	✓	×
Conference Passes	10	8	6	2

For speaking opportunities:



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For sponsorship or exhibiting opportunities:



Sahil Jon
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