

*RE: Postponement of TU-Automotive Detroit, TU-Automotive Awards and WardsAuto Interiors Conference.*

Dear Colleague,

COVID-19 poses a significant global health threat. In line with WHO and CDC advice, we have made the difficult decision to postpone TU-Automotive Detroit, TU-Automotive Awards and WardsAuto Interiors Conference 2020 until August.

Having spent the past year preparing for the events with our advisors, speakers, sponsors, exhibitors and event partners, we're genuinely disappointed not to be able to host you as planned in June, but the experience and safety of our community and everyone involved in the event continues to be our top priority.

These events have now been officially rescheduled to the dates of **August 18-20<sup>th</sup>, 2020** at the Suburban Collection Showplace, Novi. We understand there will be a lot of questions and concerns following this announcement.

- **For attendees**, we will automatically transfer your registration to the August event. For questions and concerns, please contact [freya.smale@informa.com](mailto:freya.smale@informa.com).
- **For exhibitors and sponsors**, we will transfer your program to the August event. Your Account Manager will be reaching out personally this week to discuss your immediate questions. We continue to work diligently to ensure all details are buttoned down and we thank you for your patience.
- **For speakers**, a member of the conference production team will be in touch regarding your commitment.

As always, we would like to thank everyone who helps to make the event possible and recognize that our event does not happen without your support. Although we are disappointed not to be hosting the event this June, we believe in silver linings. Our incredible events team has seen this decision as an opportunity to innovate and deliver more to our community.

The Informa Tech Automotive Division is excited to announce that alongside TU-Automotive Detroit in August, we will also be hosting TU-Automotive Awards, WardsAuto Interiors Conference, WardsAuto UX Conference and ADAS & Autonomous Vehicles 2020. This **Festival of Automotive** will mark the first significant meeting of the Automotive Technology industry since COVID-19 and will be the must-attend strategic event of the year. More information will be sent out in due course.

If you have any questions, please reach out to any member of Informa Tech Automotive Division staff. Thank you for your continued support.

Kind regards,

*John Sousanis*

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